

eTwinning Online Professional Development Workshop

Reshaping IVET image and attractiveness through Media Literacy

24-26 March, 2021

Programme

Day 1 - Plenary

15:00 – 15:15 **Opening**

eTwinning Central Support Service

15:15 – 15:45 **Introduction: VET and eTwinning**

eTwinning Central Support Service

15:45 – 16:15 **Keynote 1: Why raising the attractiveness of VET matters?**

Daniel Scheuregger, Cedefop expert

Coffee Break

16:45 – 17:30 **Keynote 2: Quality Assurance for Vocational Education and Training: EQAVET**

Jacinto Pinto, Teacher and expert in the evaluation of the VET quality system in Portugal

17:30-18:00 **Networking activity**

Day 2 Keynote and Workshops* (Participants have to attend 2 slots at least)

15:00 – 15:30 **Keynote 3: Strategic internationalisation of VET – Developments, trends and future prospects**

Mika Saarinen, Counsellor of Education and Head of Unit at the Finnish National Agency for Education EDUFI and Deputy Director of the Finnish Erasmus+ National Agency

15:30 – 16:45 **Workshop SLOT 1 (5 in parallel)**

WS1	WS2	WS3	WS5	WS8
eTwinning project kit: Comparing news and media content	Greening TVET and development of green skills among students	Do your students leave school prepared for running a business?	Self-awareness as a key competence in career planning	Importance of SEL for empowering students to think critically, behave safely and responsibly in the digital world
Tiina Sarisalmi	PhD Aurelia Bahnaru	Ela Szczepaniak	Sylwia Korycka-Fortuna	Kornélia Lohynova

Coffee Break

17:15 – 18:30 **Workshop SLOT 2 (5 in parallel)**

WS4	WS5	WS6	WS8	WS9
Fake news: Fact-checking	Self-awareness as a key competence in career planning	How to empower students in media literacy	Importance of SEL for empowering students to think critically, behave safely and responsibly in the digital world	Media literacy tools of and for empowerment
Joanna Waszkowska	Sylwia Korycka-Fortuna	Marietheres van Veen	Kornélia Lohynova	Miguela Fernandes

Day 3 – Keynote and Workshops

15:00 – 15:30 **Keynote 4: The blurred horizon between the real and the unreal in the AI age**

Marco Neves, Computer Science teacher and CEO of InteractIdeas

15:30 – 16:45 **Workshop SLOT 3 (5 in parallel)**

WS1	WS2	WS3	WS4	WS7
eTwinning project kit: Comparing news and media content	Greening TVET and development of green skills among students	Do your students leave school prepared for running a business?	Fake news: Fact-checking	Tackling disinformation screen to screen: Making a difference in pandemic times and beyond
Tiina Sarisalmi	PhD Aurelia Bahnaru	Ela Szczepaniak	Joanna Waszkowska	Adeline Brion, Annkatrin Kaiser

Coffee Break

17:15 – 18:30 **IVET Practices Sharing**

3 examples from eTwinning Teachers

Closing and summary of the event

eTwinning Central Support Service

KEYNOTE LIST

01. Keynote 1: Why raising the attractiveness of VET matters?

Expert: Daniel Scheuregger, Cedefop expert

The Osnabrück declaration emphasises the need to improve VET and increase VET participation to strengthen Europe's economic development. Against the background European policy objectives, agreed in November 2020 by the European Commission, Member States and the social partners, the presentation demonstrates VET's relevance and the individual and societal benefits it provides. However, despite its benefits, VET participation, in Europe, is below its potential. Raising attractiveness of VET as a learning pathway, is one way to increase VET participation and develop Europe's economic potential.

02. Keynote 2: Quality Assurance for Vocational Education and Training: EQAVET

Expert: Jacinto Pinto, Teacher and expert in the evaluation of the VET quality system in Portugal

Education and training are a key part of the Europe 2020 strategy for responding to the major social and financial challenges faced by EU member states. Effective quality assurance is a key part of ensuring that vocational education and training (VET) respond to the needs of the labour market, society and individual citizens.

It is a requirement to promote competitive high-quality VET as a gateway to long-term employability.

Therefore, VET needs to be an appealing, credible alternative option to general educational routes, to attract and keep the learners. To improve its image in the eyes of young people, but also of their families and other key players such as teachers, career counsellors and employers, European Quality Assurance in Vocational Education and Training (EQAVET) was created.

EQAVET brings together the EU Member States, the Social Partners and the European Commission to develop and improve quality assurance in European VET systems within the context of the implementation of the European Quality Assurance Reference Framework.

In this presentation, we will present EQAVET, its importance and how Portugal is implementing VET quality certification.

03. Keynote 3: Strategic internationalisation of VET – Developments, trends and future prospects

Expert: Mika Saarinen, Counsellor of Education and Head of Unit at the Finnish National Agency for Education EDUFI and Deputy Director of the Finnish Erasmus+ National Agency

Having an understanding of the general value of strategic planning, and the issues and processes involved, is useful for anyone planning to engage in European cooperation. For improving VET-internationalisation in the long-term, strategic planning is absolutely crucial. It is especially central to have an overall picture of the local, institutional, and regional needs, the national strategies and European strategies. Strategic thinking, yearly planning, project work and student and staff mobility should go hand-in-hand with local and national development work. It should also be interlinked with the comprehensive internationalisation of the whole institution.

04. Keynote 4: The blurred horizon between the real and the unreal in the AI age

Expert: Marco Neves, Computer Science teacher and CEO of InteractIdeas

We live in an increasingly digital world. The line between analogue and digital is increasingly difficult to draw. We are increasingly taking on roles other than the analogue (carbon), the digital (silicon) ones, which today act in parallel in our lives. The digital world is currently flooded with “intelligent” agents that have the ability to replace us in our last exclusivity, intelligence. Faced with these scenarios, being able to distinguish between the real and the unreal, between the true and the false is increasingly difficult, but necessary. It is therefore important, within the set of media literacy, to develop a new media literacy. The literacy of and for Artificial Intelligence.

This will be the motto of this keynote, trying to understand how far these agents are able to go in disguising reality and how we will have to be able to perceive and understand them.

WORKSHOP LIST

01. “I read the news today, oh, boy...” — eTwinning project kit: Comparing news and media content

Speaker: Tiina Sarisalmi, Project coordinator, eTwinning ambassador, Finland

The idea of this workshop is to walk you through the project kit/plan, so that you can use it with your students for teaching media literacy and developing their English communication and ICT skills. In the workshop we will use easy ICT tools for collaborative online work, communication, comparing and constructing information. It will be a lot of hands-on learning and dealing with current news. You may check the kit here: <https://www2.slideshare.net/tiinsari/comparing-news-and-media-contents>

02. Greening TVET and development of green skills among students

Speaker: PhD Aurelia Bahnaru, Association for Waste Recovery (Asociația pentru Valorificarea Deșeurilor), Moldova

The workshop is designed to empower the educators of technical and vocational education and training in implementing sustainable education and promoting the greener economy. This ambitious objective of course is possible to achieve only through developing the knowledge, skills (SDG 4 of the Agenda 2030) and competencies to meet the professional and societal demands. According to the World Employment and Social Outlook 2018, 18 million sustainable jobs will be created by 2030. Therefore, industries need to work on new business models trying to “do more with less”, to rethink the services and products provided and find opportunities to extend the life of products by improving eco-design and selecting materials.

So, the workshop will consist in several modules oriented to explain the urgency in greening the economy, the role, and benefits of TVET in this process and how to implement the TVET greening model developed by Shyamal Majumdar, as a practical example. The main questions that we will debate on include: how can we prepare students for integrating in the green market and get the necessary skills? What is the role of the educators in this process?

03. Do your students leave school prepared for running a business? Common misconceptions students have about business

Speaker: Ela Szczepaniak, Entrepreneur, simulation games designer and facilitator, lecturer, Poland

Your graduates for sure know their job well – hairdressing, fixing cars, cooking delicious meals. Some of them will try to start their own small business after graduation. Are they prepared for it? The aim of this workshop is to discuss most common students’ misconceptions about business based on their performance in business simulation games. Then, we will discuss how to let your students experience business at school so that they are really prepared to run their own companies. Not just in theory, but practically.

04. Fake news: Fact-checking workshop

Speaker: Joanna Waszkowska, Polish language teacher at the II Liceum Ogólnokształcącym im. E. Plater in Sosnowiec, Poland

In this workshop we will present the audience with basic deceptive methods used in fake news. Furthermore, we will practice ways that we can detect disinformation and manipulation with digital tools, as well as analyse the content of sample websites.

05. Self-awareness as a key competence in career planning

Speaker: Sylwia Korycka-Fortuna, Experienced manager, Career and education counsellor, Team trainer, Associate Certificated Coach (ACC), Poland

As a career counselor and coach Sylwia very often deals with clients that experience lack of satisfaction at work or struggling with burnout. Based on that experience she has tried to find a universal recipe that could be a prevention of professional dissatisfaction for all of us. During the workshop, Sylwia will take the challenge to prove the argument that self-awareness is the absolute basis for appropriate and satisfying career choices. She will share the results of a survey conducted by herself to support this argument.

06. How to empower students in media literacy

Speaker: Marietheres van Veen, Freelance journalist, author, filmmaker, designer and PR consultant, Austria

People are particularly vulnerable to propaganda, misinformation, and fake news. Teachers had to be well-trained to empower students with the necessary competences to critically understand and evaluate information reported by all forms of media. To understand how misinformation and fake news are working, I give you a view to key moments in the history of Europe and to actual events. Afterwards we will walk along to social media and have a look at the real life of young people. We will work on strategies to empower students in dealing with propaganda, misinformation, and fake news, how to detect fake news and why it is important for their future profession.

07. Tackling disinformation screen to screen: Making a difference in pandemic times and beyond

Speakers: Adeline Brion, Programme Coordinator at Lie Detectors, Belgium

Annkatriin Kaiser, Programme Director at Lie Detectors, Germany

A 75 min workshop to hear about how to address fake news, and to integrate news literacy and source verification into classroom conversations. Moving from theory to practice, you will learn about the tips and tools necessary to design engaging learning experiences in your classroom. For teachers/educators working with pupils aged approx. 10-16 years old.

08. Importance of SEL for empowering students to think critically, behave safely and responsibly in the digital world

Speaker: Kornélia Lohynova, eTwinning Ambassador, eTwinning Group Moderator, Slovakia

Why are our students so much influenced by social media? Do they think critically? How to help them make wise decisions? Is it enough to teach our students media literacy strategies without Social Emotional Learning (SEL)? In this workshop we will explore some tips to help students develop new ways of thinking, SEL and media literacy competencies so that they are able to successfully manage everyday life.

09. Media literacy tools of and for empowerment

Speaker: Miguela Fernandes, eTwinning Ambassador, Portugal

In this workshop we will work on various digital tools that can be used and applied in media literacy activities within Vocational Education and Training.